Mail Stop 3561 October 21, 2005

Arlene S. Hong, Esq. General Counsel J. Crew Group, Inc. 770 Broadway New York, New York 10003

> Re: J. Crew Group, Inc. Amendment No. 2 to Registration Statement on Form S-1 Filed October 11, 2005 File No. 333-127628

Dear Ms. Hong:

We have reviewed your amendment and have the following comments.

Where indicated, we think you should revise your document in response

to these comments. If you disagree, we will consider your explanation as to why our comment is inapplicable or a revision is unnecessary. Please be as detailed as necessary in your explanation.

In some of our comments, we may ask you to provide us with information so we may better understand your disclosure. After reviewing this information, we may raise additional comments.

General

 We note that you have not included pro forma income (loss) per share and pro forma weighted average shares outstanding in Selected

Consolidated Financial Data and Unaudited Pro Forma Condensed Consolidated Statement of Operations. Please revise.

Unaudited Pro Forma Condensed Consolidated Financial Statements Unaudited Pro Forma Condensed Consolidated Balance Sheet, page 30 2. We note that the pro forma adjustment to cash and cash equivalents

does not agree to the amount of excess cash disclosed in the sources

and uses of funds table in "Use of Proceeds" on page 22. We also note that the sum of the estimated underwriting discount and offering ${\sf off}$

expenses and the estimated facility fee disclosed in Note (1) and the

tender and other expenses disclosed in Note (6) on page 32 does not ${\sf Note}$

agree to the amount of transaction fees and expenses disclosed in the $% \left(1\right) =\left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left($

sources and uses of funds table in "Use of Proceeds." Please revise

your disclosure as applicable or tell us what the differences represent.

Unaudited Pro Forma Condensed Consolidated Statement of Operations, page 31

3. Please disclose why pro forma adjustments do not reflect the income tax effects related to pro forma adjustments to income (loss)

before income taxes. Please refer to instruction 7 to paragraph (\mathfrak{b})

of Rule 11-02 of Regulation S-X.

Notes to the Unaudited Pro Forma Financial Statements, page 32 4. It appears that the pro forma adjustment to loss on refinancing of

debt disclosed in Note (8) is not directly attributable to the transaction and should not be reflected as a pro forma adjustment. Please explain to us why you believe that the elimination of the loss

is directly attributable to the transaction or revise to remove the $% \left(1\right) =\left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left(1\right) +\left(1\right) \left(1$

elimination of the loss in arriving at pro forma results. Please refer to paragraph (b)(6) of Rule 11-02 of Regulation S-X. Please also refer to paragraph (c)(4) of Rule 11-02 of Regulation S-X regarding disclosure of unusual events that enter into the

determination of results for the most recently completed fiscal year.

Financial Statements

Notes to Unaudited Condensed Consolidated Financial Statements Note 1. Nature of Business and Summary of Significant Accounting Policies

Revenue Recognition, page F-14

- 5. We note your responses to comment 13 in our letter dated October
- 7, 2005. Recognition of estimated gift card breakage at the point gift cards are purchased does not appear appropriate given that the

estimated unredeemed gift card liability is not extinguished (as defined in paragraph 16 of FAS 140) and that gains are usually not reflected in income prior to their realization under the guidance in

paragraph 17 of FAS 5. Please revise your revenue recognition policy. Please also revise your financial statements or tell us why

a revision is unnecessary. Refer to SAB Topic 1:M.

Schedule II Valuation and Qualifying Accounts, page F-29 6. We have reviewed your responses to comment 15 in our letter dated

October 7, 2005. Please revise your accounting policy to comply with

footnote 2 of Chapter 4 of ARB 43. Please also revise your financial

statements or tell us why a revision is unnecessary. Refer to SAB Topic 1:M.

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As appropriate, please amend your registration statement in response to these comments. You may wish to provide us with marked

copies of the amendment to expedite our review. Please furnish a cover letter with your amendment that keys your responses to our comments and provides any requested information. Detailed cover letters greatly facilitate our review. Please understand that we may

have additional comments after reviewing your amendment and responses

to our comments.

You may contact Andrew Blume at (202) 551-3254 or William Thompson, Accounting Reviewer, at (202) 551-3344 if you have questions regarding comments on the financial statements and related

matters. Please contact Matthew Benson at (202) 551-3335 or Ellie Quarles, Special Counsel, at (202) 551-3238 with any other questions you may have.

Sincerely,

H. Christopher Owings Assistant Director

cc: Jeffrey D. Karpf, Esq.
Cleary Gottlieb Steen & Hamilton LLP
Fax: (212) 225-3999

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